



Interbranch association for oils and proteins sector

SECTORAL PLAN 2018-2022

To respond to societal choices and dietary demands and contribute to this country's food sovereignty

Towards “made in France” for vegetable oils and proteins

Producing and processing in France:
a differentiation dynamic

Summary of our principal undertakings



Objectives

- **To preserve** structural investments, gains in competitiveness and the knowledge acquired by the sector over 30 years, particularly regarding rapeseed;
- An ability to **give new impetus to the market and increase the competitiveness** of all crops and their markets in line with demands from society;
- **A joint undertaking with the government.**

Orientations

- 1. A protein plan** to meet the dietary needs of France (vegetable proteins for human foods or livestock feeds) that during the next five years will mobilize innovation, support for investment and sharing with all stakeholders;
- 2. An ambitious biofuels plan** that will continue to provide our country with a capacity for energy transition in response to the Paris Agreement while preserving production and jobs in France;
- 3. Transition plans** on increasing the production of oilseed and protein crops and arable crops in general in all **French production areas**, adapted to the capacities and specificities of production resources. These programs cannot become operational without the involvement of central and regional government bodies.

Levers

LEVER 1

Enhance the competitiveness of the value chains resulting from oilseed and protein crops by favoring “producing and processing in France”

- **+ 500,000 ha/5 years** production of vegetable proteins (rapeseed and sunflower meals, and legume grain)
- Increase in the level of autonomy in vegetable proteins for livestock feeds, by **more than 60 %** in 5 years
- **+ 10 %-20 %** rise in the **economic results** of farms
- **5 % to 10 % increase in the productivity** of crushing units and improvements to their energy efficiency
- **100 % digital access** for farmers and logisticians
- **A framework agreement with INRA** that prioritizes research linked to the sectoral plan
- A protein plan that mobilizes both the interbranch organization and the government to a value of **€35 M over 5 years (investment shared 50/50)**
- Access for farmers to Innovation Tax Credits, notably for the digitization of their farms
- An insurance fund for farmers to manage random events and price volatility

LEVER 2

Valorize “made in France” for our production with all sectoral actors and consumers

- Valorization of the French origin of **all edible oils and oilseed meals** from the rapeseed and sunflower sectors (charters and specifications, including for organic products) to consumers
- **50 % of soybean production** certified “French Soybean” in 5 years (including organic soybean)
- **50 % of protein and legume crops** grown in sectors subject to specifications based on production charters developing towards certification arrangements by 2020/2022 (including organic products)
- Within 5 years, the percentage of farm grain used outside the legal framework for protein and soybean crops will rise on average by 50 % to 60 % to reach **about 30 %**
- Incorporation of **at least 7 % rapeseed biodiesel** in French diesel for road transport
- **Establishment of 100 % plant-based and renewable fuel (B100)** for non-road uses in distribution networks.



LEVER 3

Reinforce the sustainability of our value chains - develop a carbon-based circular bio-economy

- **20% to 30% reduction in the use of plant health products** (or even 40% for experimental purposes via the SYPPRE project) by producers committed to transition plans in production regions,
- Marked reduction in **GG emissions by 20%-30%**,
- Improvement in soil potential, with increases in the levels of organic matter and biological activity
- **A frame of reference** to quantify ecosystem services and **market instruments** at a pilot stage to monetize these services
- **An observatory on crop sustainability** shared with the authorities and NGOs.

Figures on additional costs generated by transition:

The overall cost estimated at present is around **€10.785 billion**, of which:

- €10.225 billion is common to the cereals sector (agricultural production – processing spread over 15 years),
- €560 million is specific to the vegetable oils and proteins sector (logistics, storage, processing, R&D-innovation, not including public sector research).